



*Saving lives through suicide prevention education and offering hope and healing to survivors.*

Jennifer Fair Margraf, MBA, MA, CFRE  
Executive Director &  
Chief Program Officer

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Dear Prospective Kevin's Song Supporter,

Suicide is a growing crisis, and your company can be part of the solution. Kevin's Song is leading the charge to prevent suicide and provide hope for survivors, and we are inviting your company to join us in this critical work. **By sponsoring our 2026 Starry, Starry Night fundraiser** or donating an auction item, your business will be directly involved in making a life-saving impact while showcasing your commitment to social responsibility.

This event will bring together hundreds of key stakeholders—suicide loss survivors, community leaders, and supporters of Kevin's Song—all working together to tackle one of today's most urgent public health issues. Your company's involvement will position you as a leader in the fight against suicide, gaining visibility and recognition among attendees who value corporate leadership in mental health advocacy.

For over a decade, Kevin's Song has led the charge in suicide prevention and education. Here's a glimpse into how we've made a difference:

#### **The Suicide Prevention Education Summit**

Now in its tenth year, this widely respected event is Michigan's largest conference dedicated to suicide prevention. It brings clinicians, researchers, educators, and advocates together to share evidence-based strategies and tools to address the growing mental health challenges in our communities.

#### **Youth Mental Health and School Summit**

Focusing on integrating schools, together with youth-serving organizations and clinicians, to promote suicide prevention and mental well-being. Presentations appeal to educators, mental health professionals and suicide prevention advocates who work with young people to build awareness and to share prevention strategies that are tailored to this diverse population.

#### **Community Outreach and Resources**

We distribute vital suicide prevention resources at mental health fairs, collaborate with like-minded organizations, and attend wellness events across Southeast Michigan.

#### **Survivors of Suicide Loss Support Groups**

Kevin's Song provides safe, compassionate spaces where individuals who have lost someone to suicide can share their experiences and find connection with others who understand—all within a peer-based, facilitated setting.

#### **Faith Leader and First Responder Suicide Prevention Education Training**

We provide specialized suicide prevention and postvention training for faith leaders—often the first to support individuals and families in crisis. We also equip first responders with evidence-based tools to recognize and respond to suicide risk while supporting their own well-being in the face of ongoing stress and trauma.

By partnering with Kevin's Song, your company will not only make a direct and lasting impact in the fight against suicide, but also reinforce your corporate values of care, leadership, and responsibility.

**We invite you to take action today by becoming a sponsor for Starry, Starry Night** and join us in our mission to save lives and provide hope. For more details on how to get involved, visit [www.kevinssong.org](http://www.kevinssong.org).

Sincerely,  
Starry, Starry Night 2026 Planning Committee  
Lee Kirtley, Chair



## Sponsorship Opportunities for Starry, Starry Night 2026

Thursday, September 24, 2026 | Roostertail - Detroit, MI

### **Milky Way Sponsor - \$25,000**

- All benefits of a Constellation Sponsor, plus:
- 4 additional tickets\* to the gala (10 total)
- Private table at the gala

### **Constellation Sponsor - \$10,000**

- All benefits of a Galaxy of Hope Sponsor, plus:
- 2 additional tickets\* to the gala (6 total)
- Full page ad in the event program
- Business listing on Thank You to Our Donors page in the next Kevin's Song Conference program

### **Galaxy of Hope Sponsor - \$5,000**

- All benefits of a Shining Star Sponsor, plus:
- 2 additional tickets\* to the gala (4 total)
- Half page ad in the event program

### **Shining Star Sponsor - \$2,500**

- 2 tickets\* to the gala
- Logo on event invitation (if received by June 20)
- Logo on silent auction bidding site
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and on screen during gala
- Picture/message in honor of a loved on in event program and on screen during the gala

### **Memorial Sponsor - \$815**

*This sponsorship level is in honor of Kevin Urso's birthday on August 15*

- 2 tickets\* to the gala
- Picture/message in honor of a loved one in the event program and on screen during the gala

### **Advocate for Hope Sponsor - \$250**

- Logo on silent auction bidding site
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and on screen during gala
- Picture/message in honor of a loved on in event program and on screen during the gala

### **Helping Hand Sponsor - \$100**

- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and on screen during gala
- Picture/message in honor of a loved on in event program and on screen during the gala

# Specialty Sponsorships

## **Open Bar Sponsor (2 available\*\*) – \$4,000**

- 2 tickets\* to the gala
- Recognition of your Sponsorship at the bar during the gala
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and on screen during the gala
- Picture/message in honor of a loved one in the event program and on screen during the gala

## **Non-Alcoholic Oasis Sponsor (2 available\*\*) – \$1,000**

- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and on screen during the gala
- Picture/message in honor of a loved one in the event program and on screen during the gala

## **Technology Sponsor (2 available\*\*) – \$3,000**

- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and on screen during the gala
- Picture/message in honor of a loved one in the event program and on screen during the gala

## **Ambassador Video Sponsor (2 available\*\*) – \$3,000**

- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the video, shown at the gala and multiple Kevin's Song functions throughout the year
- Picture/message in honor of a loved one in the event program and on screen during the gala

## **Valet Sponsor (2 available\*\*) – \$2,000**

- 2 tickets\* to the gala
- Recognition of your Sponsorship at the valet stand during the gala
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and on screen during the gala
- Picture/message in honor of a loved one in the event program and on screen during the gala

## **Tablescape Sponsor (2 available\*\*) – \$2,500**

- 2 tickets\* to the gala
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and on screen during the gala
- Picture/message in honor of a loved one in the event program and on screen during the gala

## **Printed Program Sponsor (2 available\*\*) – \$1,500**

- 2 tickets\* to the gala
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and on screen during the gala
- Picture/message in honor of a loved one in the event program and on screen during the gala

\* Tickets include dinner, open bar, and valet parking during the *Starry, Starry Night* gala.

\*\* Specialty sponsorships are industry exclusive.

Additional tickets and tables of 10 are available for purchase.



## Sponsorship Form for Starry, Starry Night 2026 Thursday, September 24, 2026 | Roostertail - Detroit, MI

Please fill out this form and send it with your logo, picture and/or memorial message to [lkirtleym@gmail.com](mailto:lkirtleym@gmail.com)

- Milky Way Sponsor \$25,000
  - Constellation Sponsor \$10,000
  - Galaxy of Hope Sponsor \$5,000
  - Shining Star Sponsor \$2,500
  - Memorial Sponsor\* \$815
- \*This sponsorship level is in honor of Kevin Urso's birthday on August 15
- Advocate for Hope Sponsor \$250
  - Helping Hand Sponsor \$100

- |   |  |
|---|--|
| <input type="checkbox"/> Open Bar Sponsor (2 available) \$4,000   | <input type="checkbox"/> Valet Sponsor (2 available) \$2,000           |
| <input type="checkbox"/> Oasis Sponsor (2 available) \$1,000      | <input type="checkbox"/> Tablescape Sponsor (2 available) \$2,500      |
| <input type="checkbox"/> Technology Sponsor (2 available) \$3,000 | <input type="checkbox"/> Printed Program Sponsor (2 available) \$1,500 |

Organization Name : \_\_\_\_\_

Contact Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City: \_\_\_\_\_

Zip: \_\_\_\_\_

State: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Questions? Please contact [lkirtleym@gmail.com](mailto:lkirtleym@gmail.com)  
Or visit [www.KevinsSong.org](http://www.KevinsSong.org)

Please send check to:  
Kevin's Song  
30425 Stephenson Highway  
Madison Heights, MI 48071



## Auction Donation Form for Starry, Starry Night 2026 Thursday, September 24, 2026 | Roostertail - Detroit, MI

Please fill out this form and send it to [carolyn.urso@gmail.com](mailto:carolyn.urso@gmail.com)

I would like to donate the following gift(s) to Kevin's Song:

\_\_\_\_\_

Detailed Item Description (including any special instructions and/or restrictions):

\_\_\_\_\_

\_\_\_\_\_

Retail Value: \$ \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Certificate arrangements: (Only if donations are certificates, rather than tangible items.)

- Certificate(s) will be mailed/emailed to Kevin's Song by August 31, 2026.
- Kevin's Song should make a certificate for me. All information is attached.  
(Include applicable dates, location, any other restrictions or choices, etc.)

Pickup & delivery arrangements: (For tangible items.)

- Item(s) will be delivered to Kevin's Song by August 31, 2026.
- Kevin's Song needs to arrange for pickup of item(s).
- Other. Please specify: \_\_\_\_\_

Donor:

\_\_\_\_\_

Contact Name (if different from donor):

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

State: \_\_\_\_\_

Email Address:

\_\_\_\_\_

Phone \_\_\_\_\_

Return this form with item(s) by August 31, 2026 to:

Kevin's Song  
30425 Stephenson Hwy.  
Madison Heights, MI 48071

Please make a copy of this for your records.

Thank you for your donation!

Tax ID #46-4101133