

WITH **one** VOICE

*Building and Maintaining
an Effective Community Coalition
For Suicide Prevention*

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Why This Matters in Michigan

- **Someone dies by suicide every 6 hours in Michigan**
- **2nd leading cause of death for ages 10–14 and 15–34**
- **Suicide rate increased 28% (2009–2019)**

Citations: MDHHS 2024–2027; CDC WISQARS



Evidence for Coalitions

- SPRC: Multi-sector approaches are most effective
- SAMHSA: Coalitions reduce duplication and increase reach
- Coordinated states see stronger outcomes

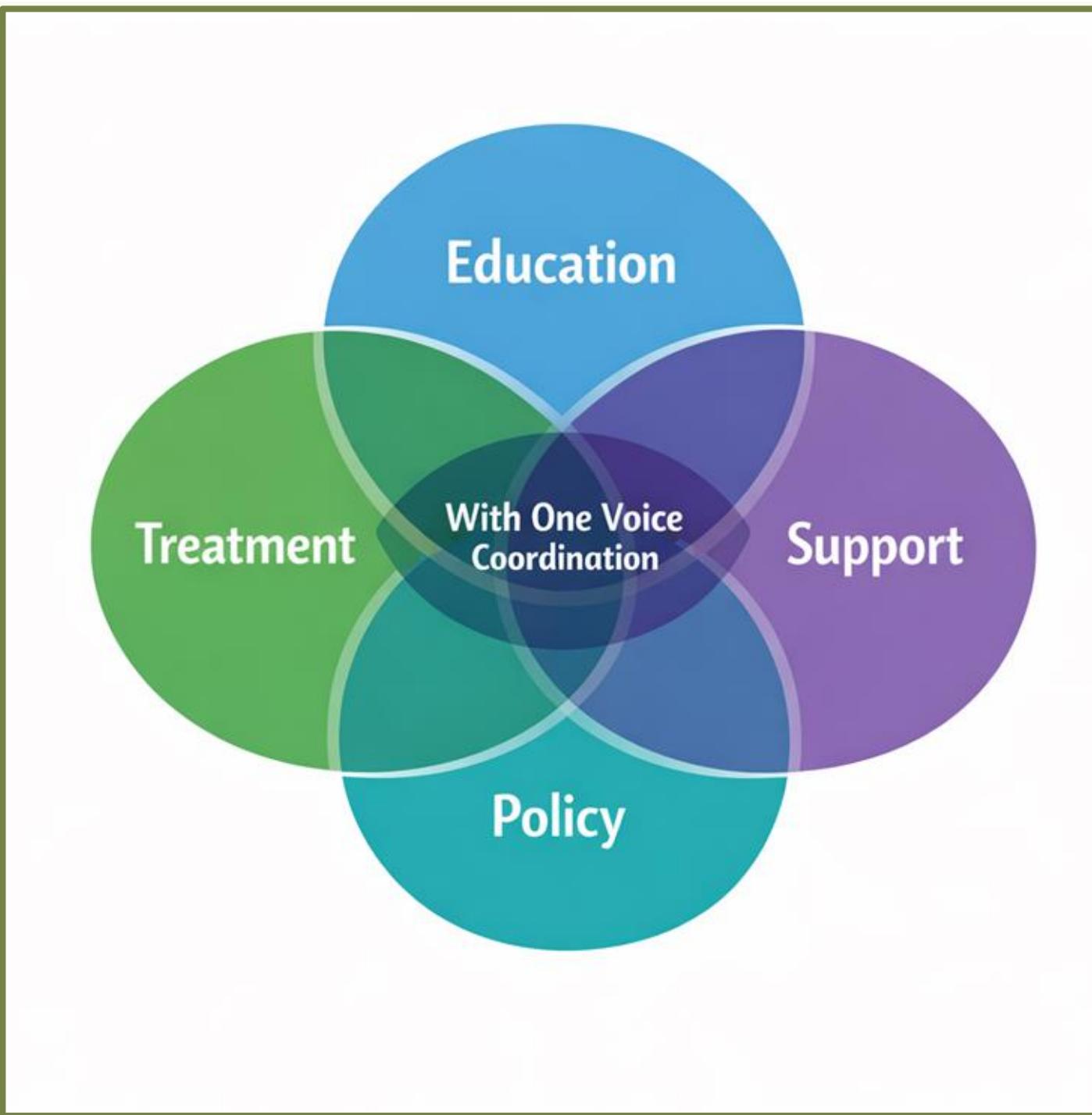
Citations: SPRC, SAMHSA, MDHHS 2024–2027



Michigan's Challenge: Fragmentation

- **Many dedicated organizations, but historically fragmented system**
- **Uneven access across counties, especially rural/underserved areas**
- **No dedicated statewide suicide prevention budget line**
- **Reliance on discrete federal program funding**





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MASP & WOV Alignment

- **MASP legacy preserved**
- **Shared resources, strategy, and voice**
- **Transition strengthens statewide reach**



WOV Next Phase

Board & Partner Engagement

- Diverse board (~20 members) meets monthly

Represents nonprofits, schools, health systems, and corporations

Strategic Planning & Capacity

- March 5, 2026: Strategic planning session with *Gryphon Place*
- In alignment with MDHHS Suicide Prevention Plan, SPRC, and SAMHSA guidance

Relaunch Quarterly Webinars (Launch April 2026)

- Relaunch April 2026, free in 2026
- 90 minutes: April, July, October, January

Website Re-Launch (Goal: April 2026)

- Central hub: training directory, resource submissions, statewide connections

Membership Model (Jan. 2027)

- Access to webinars, training directory, and resources
- Builds sustainability, engagement, and statewide connection
- *Goal:* 100+ organizations (nonprofits, schools, health systems, corporations)

» Michigan leads the country in suicide prevention

» Consistent and sustainable funding streams in the State of Michigan for suicide prevention

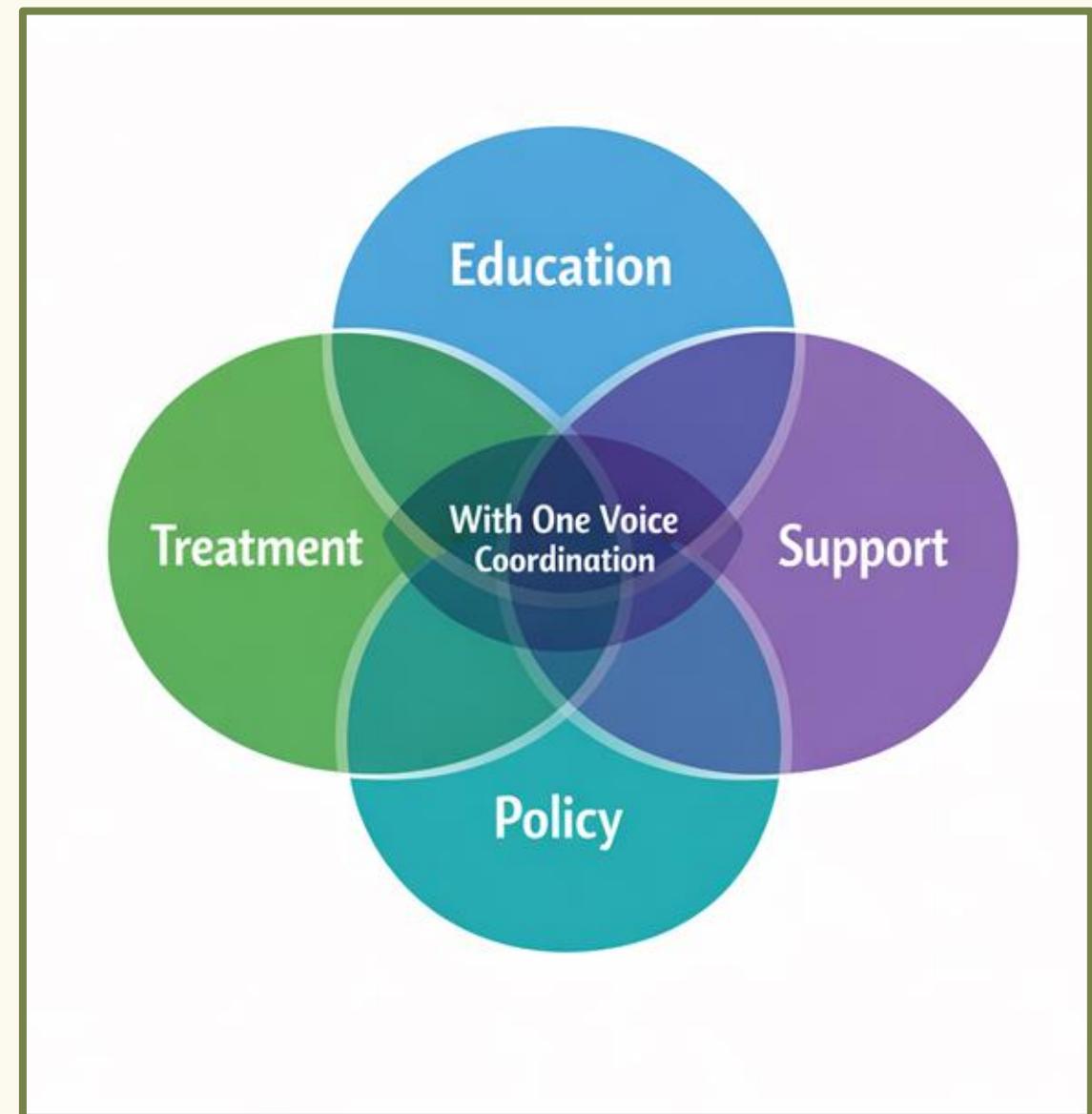
» All 83 counties are represented in an active suicide prevention strategic plan and coalition

» 30% of Michigan workplaces, K-12, higher ed, and faith institutions are WOV members

» Membership is representative of all diverse stakeholder groups

How Coalitions Can Save Lives

- Coalitions don't just meet: They **move systems**
- Shared learning accelerates adoption of evidence-based practices
- Coordinated efforts expand reach and reduce duplication
- Unified voices strengthen policy influence and funding advocacy



Measuring What Matters

- Suicide deaths, attempts, and crisis trends
- Strength and reach of coalition engagement
- Access to and use of prevention resources
- Progress toward policy and systems change



Citations: SPRC; MDHHS

One Voice. One Michigan. One Future with Hope.



Stay Connected: Contact Kasie Kaufman at pickartkasie@gmail.com

Learn more: wovmichigan.org | **2021 Strategic Plan:** [View Here](#)

Together, we can make Michigan a safer and healthier place for all.

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