



Empowering communities to prevent suicide and to offer hope and healing to survivors

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Dear Prospective Kevin's Song Supporter,

As an organization dedicated to helping prevent the loss of lives to suicide, we are hopeful that you will join the fight against this increasingly deadly public health crisis with a sponsorship, contributing an auction item, or purchasing a table or tickets for our annual "Starry, Starry Night" fundraiser. This event is expected to bring together hundreds of suicide loss survivors, community leaders, and Kevin's Song supporters. Your support will highlight your organization to these attendees and will directly assist Kevin's Song's mission to prevent suicide and offer hope and healing to loss survivors.

In the eleven years since Kevin's Song was founded, we have grown to become a leader in the suicide education and prevention effort in Michigan and beyond. We have accomplished so much to fight this crisis:

- Our annual three-day Conference on Suicide brings together over 400 local and national experts, clinicians, survivors, and others dedicated to ending suicide. The Conference was expanded in 2024 to include a Pre-Conference Training Day featuring AMSR, QPR, and safeTALK.
- Our annual School Summit spreads suicide awareness and prevention to educators, social workers, parents, and students from schools throughout Michigan.
- We provide Suicide Loss Survivor groups where survivors share their stories and struggles under the capable and gentle leadership of trained facilitators.
- We collaborated with Detroit Public TV and The Children's Foundation in the creation and airing of a three-part series "Preventing Youth Suicide".
- We provide suicide resources and information throughout southeast Michigan by taking part in mental health fairs, partnering with other organizations, and taking part in events that promote mental health and wellness.
- We are the recipient of the 2024 Mental Health Matters: Reducing the Stigma Award from Macomb County Community Mental Health .
- Our founder, Gail Urso, was awarded the 2023 Loss Survivor Award from the American Association of Suicidology for her tireless efforts in suicide prevention.
- The film "We Need to Talk" was created, premiering during our School Summit and made available for free to schools throughout Michigan.
- And so much more - For more information about our organization and our work, please visit our web site at www.kevinssong.org

Kevin's Song is proud of what we have accomplished, but we have so much more to do. We truly thank you for your consideration in supporting our organization and our vitally important mission of ending suicide.

Sincerely,

Starry, Starry Night 2024 Planning Committee



Sponsorship Opportunities for Starry, Starry Night Fundraiser Thursday, September 19, 2024 | Roostertail - Detroit, MI

North Star Sponsor – \$20,000

- All benefits of a Platinum Sponsorship, plus:
- Additional table^ of 10 at the *Starry, Starry Night* fundraiser

Gold Sponsor – \$6,000

- All benefits of a Silver Sponsorship, plus:
- Half page ad in the event program for *Starry, Starry Night* fundraiser

Memorial Sponsor – \$815

This sponsorship level is in honor of Kevin Urso's birthday on August 15

- 2 tickets* to the *Starry, Starry Night* fundraiser
- Picture/message in honor of a loved one in the event program for *Starry, Starry Night* fundraiser

Platinum Sponsor – \$10,000

- All benefits of a Gold Sponsorship, plus:
- Full page ad in the event program for the *Starry, Starry Night* fundraiser
- Business listing on *Thank You to Our Donors* page in the 2025 Kevin's Song Conference program

Silver Sponsor – \$3,000

- 1 table^ of 10 at the *Starry, Starry Night* fundraiser
- Logo on online bidding site
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and marketing materials
- Picture/message in honor of a loved one in the event program for *Starry, Starry Night* fundraiser

NEW in 2024!

Technology Sponsor (1 available) – \$2,000

- 2 tickets* to the *Starry, Starry Night* fundraiser
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and marketing materials
- Picture/message in honor of a loved one in the event program for the *Starry, Starry Night* fundraiser

Dessert Sponsor (1 available) – \$1,500

- 2 tickets* to the *Starry, Starry Night* fundraiser
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and marketing materials
- Picture/message in honor of a loved one in the event program for the *Starry, Starry Night* fundraiser

Floral Sponsor (1 available) – \$1,500

- 2 tickets* to the *Starry, Starry Night* fundraiser
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and marketing materials
- Picture/message in honor of a loved one in the event program for the *Starry, Starry Night* fundraiser

Bar Sponsor (1 available) – \$2,000

- 2 tickets* to the *Starry, Starry Night* fundraiser
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and marketing materials
- Recognition of your Sponsorship at the bar during the event
- Picture/message in honor of a loved one in the event program for the *Starry, Starry Night* fundraiser

Valet Sponsor (1 available) – \$1,500

- 2 tickets* to the *Starry, Starry Night* fundraiser
- Recognition of your Sponsorship on social media
- Recognition of your Sponsorship in the event program and marketing materials
- Recognition of your Sponsorship at the valet stand during the event
- Picture/message in honor of a loved one in the event program for the *Starry, Starry Night* fundraiser

* Tickets include dinner, open bar, valet parking, and entertainment during *Starry, Starry Night*.

^ Tables include ten tickets for *Starry, Starry Night*.



Sponsorship Form for Starry, Starry Night Fundraiser Thursday, September 19, 2024 | Roostertail - Detroit, MI

Please fill out this form and send it with your logo, picture and/or memorial message to Jennifer@KevinsSong.org

- | | | |
|--------------------------|--------------------|----------|
| <input type="checkbox"/> | North Star Sponsor | \$20,000 |
| <input type="checkbox"/> | Platinum Sponsor | \$10,000 |
| <input type="checkbox"/> | Gold Sponsor | \$6,000 |
| <input type="checkbox"/> | Silver Sponsor | \$3,000 |
| <input type="checkbox"/> | Technology Sponsor | \$2,000 |
| <input type="checkbox"/> | Bar Sponsor | \$2,000 |
| <input type="checkbox"/> | Dessert Sponsor | \$1,500 |
| <input type="checkbox"/> | Valet Sponsor | \$1,500 |
| <input type="checkbox"/> | Floral Sponsor | \$1,500 |
| <input type="checkbox"/> | Memorial Sponsor* | \$815 |

**This sponsorship level is in honor of Kevin Urso's birthday on August 15*

Organization Name : _____

Contact Name: _____

Organization Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone: _____

Questions? Please contact us at Jennifer@KevinsSong.org
Or visit www.KevinsSong.org

Please send check to:
Kevin's Song
21 Kercheval Ave., Suite 345
Grosse Pointe Farms, MI 48236