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Dear Kevin's Song Supporter,

As parents of one of the almost 50,000 Americans lost each year to suicide we are hopeful that you will join the fight against this increasingly deadly epidemic, by becoming a Sponsor of "Starry, Starry Night 2022". This fundraiser is expected to bring together over 350 supporters of Kevin's Song. Your sponsorship will not only highlight your business to these persons but will provide critical help in Kevin's Song's fight to prevent suicide and offer hope and healing to loss survivors.

In the seven short years since Kevin's Song was founded, we have grown to become a leader in the suicide education and prevention effort in Michigan and beyond. We have accomplished so much to fight this tragic epidemic:

- Our annual Three-Day Conference on Suicide, each year brings together over 425 local and national experts, clinicians, and others dedicated to ending this scourge.
- Our annual School Summits, spread suicide awareness and prevention to educators, social workers, parents and students, from schools throughout Michigan.
- We collaborated with Detroit Public TV and The Children's Foundation in the creation and airing of a three-part series "Preventing Suicide".
- The film "We Need to Talk" was created, premiering during the School Summit and made available for free to schools throughout Michigan.
- We created a new initiative, "With One Voice", bringing together other nonprofits, hospitals, schools and businesses to effect legislative changes in suicide prevention.
- We established a Survivors of Suicide Loss Group, and an Attempt Survivor Support Group, each of which meet twice monthly in Royal Oak and Madison Heights.
- We have established a new Executive Director, Brian Dilworth, who will coordinate the efforts of our large network of volunteers and supporters to further the goals and reach of Kevin's Song.
- And so much more - - For more information about our organization and our work, please visit our web site at www.kevinssong.org
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Kevin's Song is proud of what we have accomplished, but your support is vitally needed to carry on our efforts. We are reaching out to invite you to be a sponsor of our Starry Starry Night 2022 fund raiser at one of the levels outlined in the attached flyer. We truly thank you for your consideration in supporting our organization and our vitally important work in the effort to curb this tragic epidemic.

Sincerely,
Fritz and JoJo Klingler
Starry, Starry Night 2022 Committee
SSNFundraiser@kevinssong.org



STARRY, STARRY NIGHT

Thursday, September 22, 2022 | Detroit Yacht Club | Detroit, MI

\$25,000- North Star Sponsorship

- All benefits of a Platinum Sponsorship

In addition, *both* benefits of Platinum are included:

- A. Additional table of 10 at the *Starry, Starry Night* fundraiser
- B. 4 Registrations at the 2023 Kevin's Song Conference

\$10,000- Platinum Sponsorship

- All benefits of a Gold Sponsorship, plus the benefits listed below:
- Full page Ad in the Event Program for *Starry, Starry Night* fundraiser
- Recognition on social media
- Business listing on our *Thank you to Our Donors* page in the 2023 Kevin's Song Conference program.
- Logo on online bidding site

In addition your choice, please select A or B:

- A. Additional table of 10 at the *Starry, Starry Night* fundraiser
- B. 4 Registrations at the 2023 Kevin's Song Conference

\$5,000- Gold Sponsorship

- All benefits of a Silver Sponsorship, plus the benefits listed below:
- Half page Ad in the Event Program for *Starry, Starry Night* fundraiser
- Logo with link on Kevin's Song website
- 2 Registrations at the 2023 Kevin's Song Conference

\$2,500- Silver Sponsorship

- 1 table of 10 at the *Starry, Starry Night* fundraiser
- Logo on *Starry, Starry Night* signage
- Logo on invitation (deadline for inclusion is July 9th)
- Recognition at the event of your Sponsorship level
- Picture/message in honor of a loved one in the Event Program for *Starry, Starry Night* fundraiser

\$815- Memorial Sponsorship

- 2 tickets to the *Starry, Starry Night* fundraiser
- Picture/message in honor of a loved one in the Event Program for *Starry, Starry Night* fundraiser



**KEVIN'S
SONG**
STARRY, STARRY NIGHT

Thursday, September 22, 2022 | Detroit Yacht Club | Detroit, MI

SPONSORSHIP FORM

North Star Sponsor \$25,000

Platinum Sponsor \$10,000

Please specify the desired additional option:

Additional table of 10 at the *Starry, Starry Night* fundraiser
4 Registrations at the 2023 Kevin's Song Conference

Gold Sponsor \$5,000

Silver Sponsor \$2,500

Memorial Sponsor \$815

Please send picture and/or memorial message to SSNFundraiser@kevinssong.org

Company Name (as to appear on promotions)

Contact Name: _____

Company Address: _____

City/Zip: _____

Phone: _____

Email Address: _____

Website: _____

Questions? Please contact Kevin's Song at
SSNFundraiser@kevinssong.org
Or visit www.kevinssong.org

Please send check to:
Kevin's Song
% FK Engineering
30425 Stephenson Highway
Madison Heights, MI 48071
Send Hi-Res logo to SSNFundraiser@kevinssong.org