



*Empowering communities to prevent suicide and to offer hope and healing to survivors*

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Dear Friends,

As parents of one of the almost 50,000 Americans lost each year to suicide and as Chairpersons of the annual "Kevin's Song" fund raiser, we are hopeful that you will join the fight against this increasingly deadly epidemic, by becoming a Sponsor of "Starry Starry Night 2021". This fundraiser is expected to bring together over 300 supporters of Kevin's Song. Your sponsorship will not only highlight your business to these persons but will provide critical help in Kevin's Song's fight to prevent suicide and offer hope and healing to loss survivors.

In the six short years since Kevin's Song was founded, we have grown to become a leader in the suicide education and prevention effort in Michigan and beyond. We have accomplished so much to fight this tragic epidemic:

- Our annual Three-Day Conference on Suicide, each year brings together over 425 local and national experts, clinicians, and others dedicated to ending this scourge.
- Our annual School Summits, spread suicide awareness and prevention to educators, social workers, parents and students, from schools throughout Michigan.
- We collaborated with Detroit Public TV and The Children's Foundation in the creation and airing of a three-part series "Preventing Suicide".
- The film "We Need to Talk" was created, premiering during the School Summit and made available for free to schools throughout Michigan.
- We created a new initiative, "With One Voice", bringing together other nonprofits, hospitals, schools and businesses to effect legislative changes in suicide prevention.
- We established a Survivors of Suicide Loss Group, and an Attempt Survivor Support Group, each of which meet twice monthly in Royal Oak and Madison Heights.

And so much more - - For more information about our organization and our work, please visit our web site at [www.kevinssong.org](http://www.kevinssong.org)

Kevin's Song is proud of what we have accomplished, but your support is vitally needed to carry on our efforts. We are reaching out to invite you to be a sponsor of our Starry Starry Night 2021 fund raiser at one of the four levels outlined in the attached flyer. We truly thank you for your consideration in supporting our organization and our vitally important work in the effort to curb this tragic epidemic.

Sincerely,

Fritz and JoJo Klingler  
Chairpersons, Starry Starry Night 2021  
[SSNFundraiser@kevinssong.org](mailto:SSNFundraiser@kevinssong.org)



## ***STARRY, STARRY NIGHT***

*Thursday, September 23, 2021 | Detroit Yacht Club | Detroit, MI*

### **\$10,000- Platinum Sponsorship**

- 1 table of 10 at the *Starry, Starry Night* fundraiser
- Full page Ad in the Event Program for *Starry, Starry Night* fundraiser
- Logo on *Starry, Starry Night* signage
- Logo on invitation (deadline for inclusion is July 9<sup>th</sup>)
- Logo with link on Kevin's Song website
- Recognition on social media
- Recognition at the event as Platinum Sponsor
- Business listing on our *Thank you to Our Donors* page in the 2022 Kevin's Song Conference program.
- Logo on online bidding site?
- Picture/message in honor of a loved one in the Event Program for *Starry, Starry Night* fundraiser

#### **In addition, please select A or B:**

- A. Additional table of 10 at the *Starry, Starry Night* fundraiser
- B. 4 Registrations at the 2022 Kevin's Song Conference

### **\$5,000- Gold Sponsorship**

- 1 table of 10 at the *Starry, Starry Night* fundraiser
- Half page Ad in the Event Program for *Starry, Starry Night* fundraiser
- Logo on *Starry, Starry Night* signage
- Logo on invitation (deadline for inclusion is July 9<sup>th</sup>)
- Logo with link on Kevin's Song website
- Recognition at the event as Gold Sponsor
- 2 Registrations at the 2022 Kevin's Song Conference
- Picture/message in honor of a loved one in the Event Program for *Starry, Starry Night* fundraiser

### **\$2,500- Silver Sponsorship**

- 1 table of 10 at the *Starry, Starry Night* fundraiser
- Logo on *Starry, Starry Night* signage
- Logo on invitation (deadline for inclusion is July 9<sup>th</sup>)
- Recognition at the event as Silver Sponsor
- Picture/message in honor of a loved one in the Event Program for *Starry, Starry Night* fundraiser

### **\$700-Memorial Sponsorship**

- 2 tickets to the *Starry, Starry Night* fundraiser
- Picture/message in honor of a loved one in the Event Program for *Starry, Starry Night* fundraiser



## **STARRY, STARRY NIGHT**

Thursday, September 23, 2021 | Detroit Yacht Club | Detroit, MI

### **SPONSORSHIP FORM**

**Platinum Sponsor     \$10,000**

Please specify the desired additional option:

\_\_\_\_\_ Additional table of 10 at the *Starry, Starry Night* fundraiser

\_\_\_\_\_ Registrations at the 2022 Kevin's Song Conference

**Gold Sponsor             \$5,000**

**Silver Sponsor            \$2,500**

**Memorial Sponsor     \$700**

Please send picture and/or memorial message to [SSNFundraiser@kevinssong.org](mailto:SSNFundraiser@kevinssong.org)

Company Name (as to appear on promotions)

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

**Questions? Please contact JoJo Klingler**

[SSNFundraiser@kevinssong.org](mailto:SSNFundraiser@kevinssong.org)

248-635-4634

Or visit [www.kevinssong.org](http://www.kevinssong.org)

**Please send check to:**

**Kevin's Song**

**21 Kercheval Ave., Suite 345**

**Grosse Pointe Farms, MI 48236**

**Send Hi-Res logo to [SSNFundraiser@kevinssong.org](mailto:SSNFundraiser@kevinssong.org)**